Digital Philately -An Introduction

Presented by Kevin Hans February 2, 2022 Springfield Stamp Club

Agenda

- What is Digital Philately?
- Easy to Access YouTube
- Online Resources
- Worldwide Online Community Twitter
- Smartphone App Stamp Identifier
- Extreme Philately
- Conclusion Bringing Together Traditional and Digital Philately

What is Digital Philately

• Digital Philately is the virtual experience of philately, including but not limited to, online discussion, exhibiting, live streaming conversations, presentations, videos, and extreme philately.

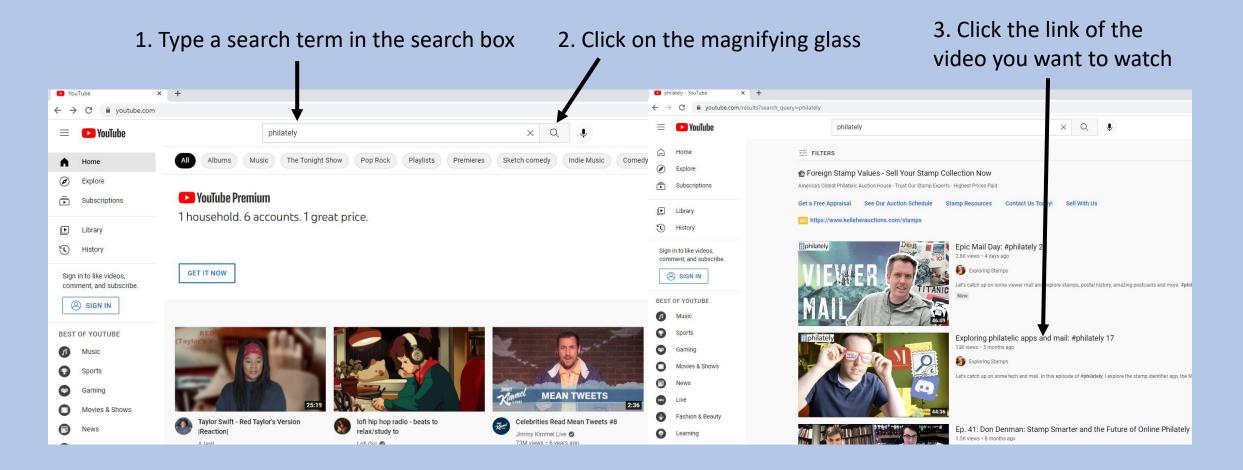
- Why does this matter?
- Digital Philately is the domain of many younger and non-traditional collectors. By understanding the tools of Digital Philately **traditional** and **non-traditional** philatelists can learn and grow together.

Easy to Access — YouTube

- YouTube is a free video sharing website that makes it easy to watch online videos.
- Address: https://www.youtube.com/

- Why YouTube?
 - It is the easiest way to engage in digital philately
 - It is a chance to see how many young philatelists are engaging in the hobby

How to Use YouTube



YouTube Recommendations

- Exploring Stamps short, creative and engaging videos about stamps
- StampCat Stamps fun philatelic videos by a newcomer to the hobby
- Mallard Stamps videos by a new collector on his journey to learn more about the hobby
- Conversations with Philatelists weekly interviews with collectors, philatelic writers, and/or dealers
- Ted Talks Stamps short informative videos on a wide array of topics

 See a YouTuber that you like – create a YouTube account and set up subscription for notification of new videos

Online Resources – Major Societies

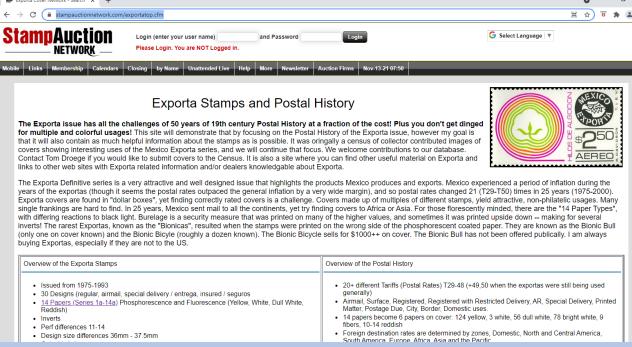
- There are many philatelic resources available online.
- American Philatelic Society (APS) https://stamps.org/
- American Topical Association (ATA) https://americantopical.org/
- Both websites feature free content for non-members
- Collectors Club of New York https://www.collectorsclub.org/
 - weekly online presentations

Online Resources – Specialized Interests

Exporta Cover Network -

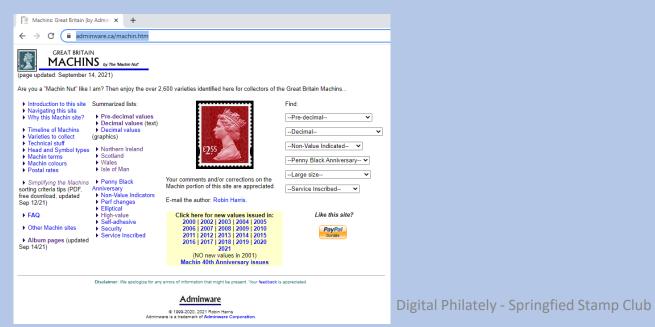
https://stampauctionnetwork.com/exportatop.cfm

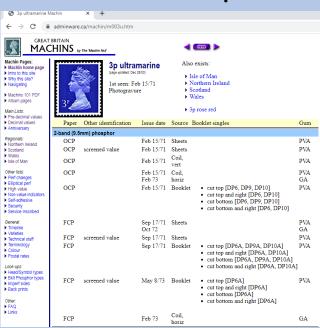
• Site includes pictures of all stamps, cover inventory, and rate tables



Online Resources – Specialized Interests

- Great Britain Machins
- https://adminware.ca/machin.htm
- Site features information about every Machin denomination, a
 Machin collecting guide, and free and for fee Machin stamp albums





Online Resources – Specialized Interests

- Great Britain Philatelic Society
- https://www.gbps.org.uk/

• The website for collectors of Great Britain, features free access to

extensive rate tables



Background Info ■ Within-country mails ⊕ Cross-border mails + Other mails Uniform Rates from 1840 ■ Parcels ■ Other Classes of Mail ∃ Secure Handling Express Services Overseas Rates Postal Rates Overview Main menu Login Remember Me? Log in Forgotten Password?

Letter Rates 1968-2006 A system of "First Class" and "Second Class" mail replaced the old system of letters and From the Manx Museum printed papers on 16th September 1968. The aim is to deliver First Class post on the next working day after posting in most parts of the country, and there is no weight limit. Second Class post is cheaper, has a weight limit (11/2lb before metrication in 1975, 750g afterwards), and may be held back while First Class mail is processed. The delivery target was originally 5 Gray's Law the second working day after posting, but HITCHIN from 5th January 1976 arrangements were made to deliver many by the third working day, reducing considerably the amount of expensive weekend and night-time sorting work required. On 7th April 2005 Royal Mail moved to a 2Vzp first decimal second class rate - using IOM regional before postal independenc system in which Franking and Account customers received a discount compared to

customers who used stamps or SmartStamps to pay the postage. This was done in two stages – in 2005 only first class mail had differentiated rates, in 2006 second class mail was added too. These were the only two sets of rates to which this applied before <u>Pricing in Proportion</u> was introduced on 21st August 2006 to complicate the rate tables still further. Purely for the sake of labelling in this document, these have been referred to as "uniform" and "differentiated" rates.

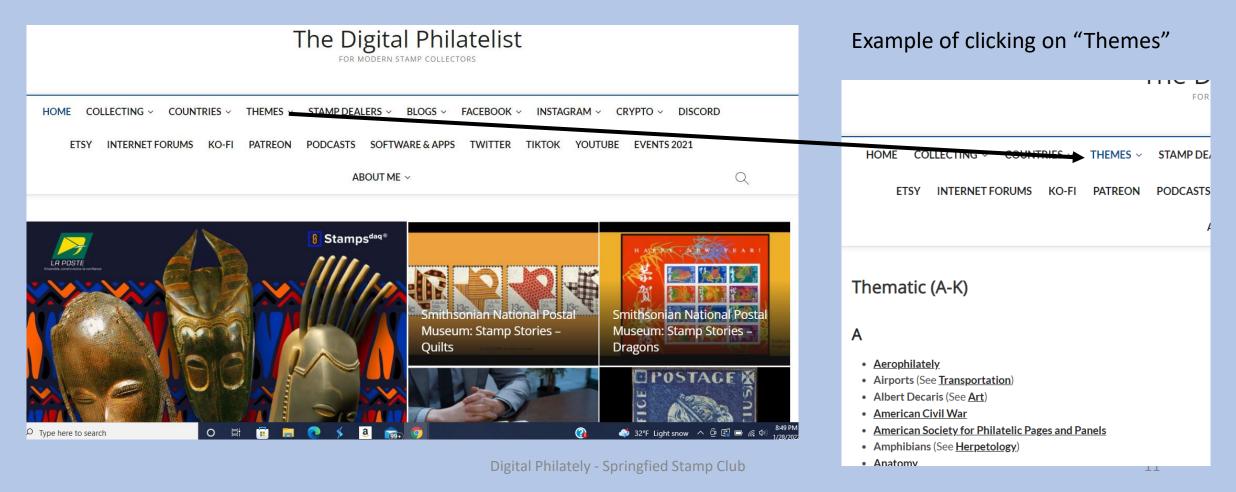
The rate progressions in the modern period do not generally follow any consistent pattern, and so there is little option but to provide complete lookup tables for the rates.

Uniform 1st/2nd Class Rates

Date	First Class	Second Class	Date	First Class	Second Class
1968	5d - 4oz	4d - 4oz	1971	3p - 4oz	2½p - 4oz
(16 Sep)	9d - 6oz	6d - 6oz	(15 Feb)	5p - 6oz	4½p - 60z
	1s - 8oz	8d- 8oz		7p - 8oz	5½p- 8oz
	1s 3d - 10oz	10d - 10oz		9p - 10oz	61/2p - 10oz
	1s 6d - 12oz	1s - 12oz		11p - 12oz	7½p - 12oz
	1s 9d - 14oz	1s 2d - 14oz		13p - 14oz	81/2p - 14oz
	2s - 1lb	1s 4d - 1lb		15p - 1lb	91/2p - 1lb
	2s 3d - 1lb 2oz	1s 6d - 1lb 2oz		20p - 1lb 8oz	10½p - 1lb 8oz (max

Online Resources – Digital Philatelist

An Extensive and organized listing of philately on the web – a good place to start looking https://thedigitalphilatelist.com/





 Twitter is a microblogging and social networking service on which users post and interact with messages known as "tweets". Registered users can post, like, and retweet tweets, but unregistered users can only read those that are publicly available

- Each Tweet is limited to 280 characters
- Pictures can be added from your phone
- You can search for content
- You will get a daily feed of anyone you follow just scroll through

Twitter – Create an Account

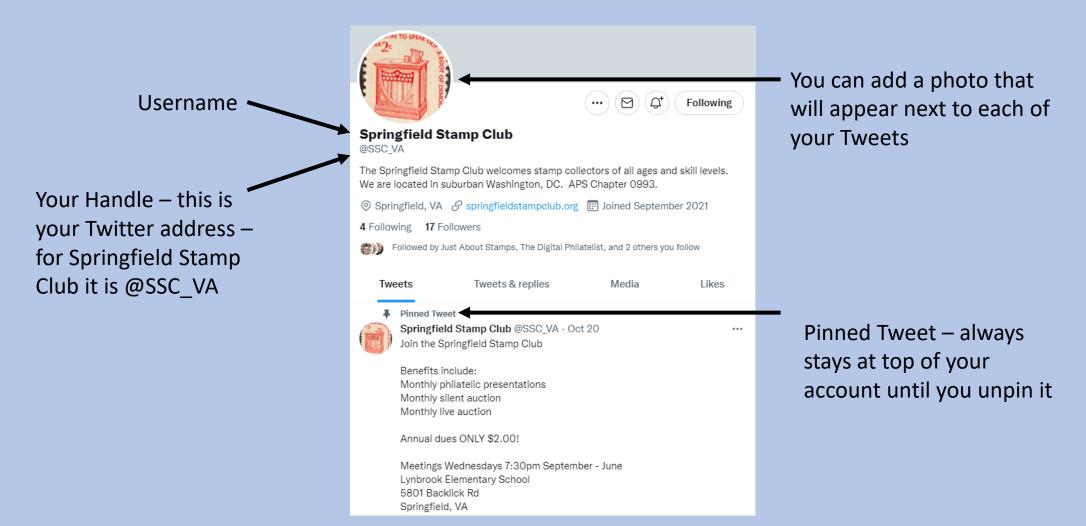
- To create account:
- Twitter website https://twitter.com/?lang=en
- Or App Store on your smart phone and type in Twitter



Helpful hint – ask your children or grandchildren to help you set up account

- 1. You need an email account
- 2. Pick your type of smart phone

Twitter – What Does An Account Look Like?



Twitter – An Example of Philatelic Exchange

- Philatelovely. John Simper.
- @Philatelovely
- Country of the Day and A to Z Challenges result in simple online stamp exhibits created by collectors from around the world
- This makes stamps of minimal value far more interesting as you search through your random worldwide stamps for ones that meet the challenge!

Philatelovely - Country of the Day



Philatelovely. John Simper.

@Philatelovely



John is in England Jacquiline is in India

Philatelovely - A to Z Challenges



Philatelovely. John Simper. @Philatelovely · Oct 17

Collections at the ready!! A new a-z starts tomorrow, the them this time is "Birds on stamps", so make sure you've got your Eagles near and your Quetzals close by.



• The letters (A to Z) may be used to highlight a stamp or set of stamps from a country beginning with that letter, or to a stamp featuring the theme that begins with the letter.

Smartphone App – Stamp Identifier

1. Go to App Store on your smartphone and search for, "Stamp Identifier," and click open – icon will appear on your phone



- 2. Click Stamp Identifier icon
- From home page you can take a picture of a stamp or use pictures from your phone

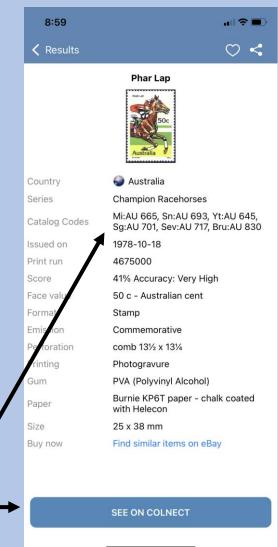




4. Size picture and click search

5. Click matching picture

6. Catalog numbers and/or Colnect



Works well with mint and lightly cancelled stamps

Extreme Philately

• Extreme philately is taking stamps out into the real world and taking pictures of them with related imagery, topics, location

"Extreme Philately," was coined by Graham Beck – Exploring Stamps
 Youtuber

Example of Extreme Philately – Benjamin Banneker Commemorative



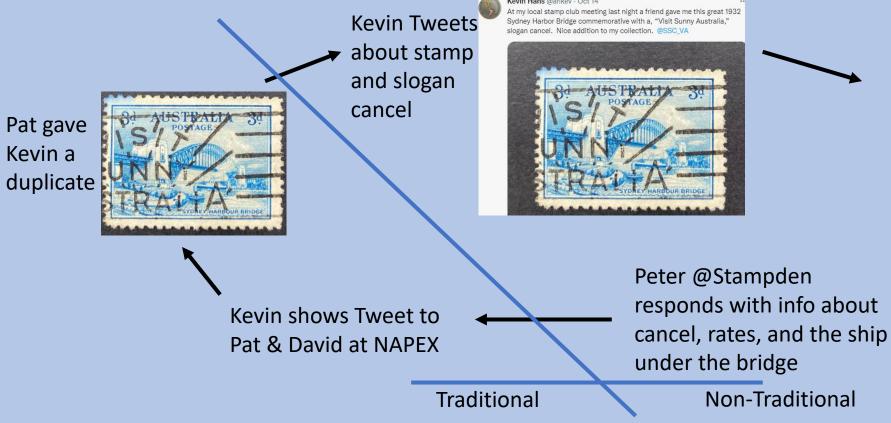






Conclusion

Bringing Traditional and Digital Philately Together



Who is Peter?
Australian living in Japan;
Had cover story for February
2021 American Philatelist





Conclusion

- Use Digital Philately to engage with new and younger philatelists
- Enable learning and sharing between traditional and digital philatelists
- Leverage the benefits of both traditional and digital philately to grow the hobby!

 Challenge to SSCVA – we are in the National Capital region so let's create an extreme philately gallery